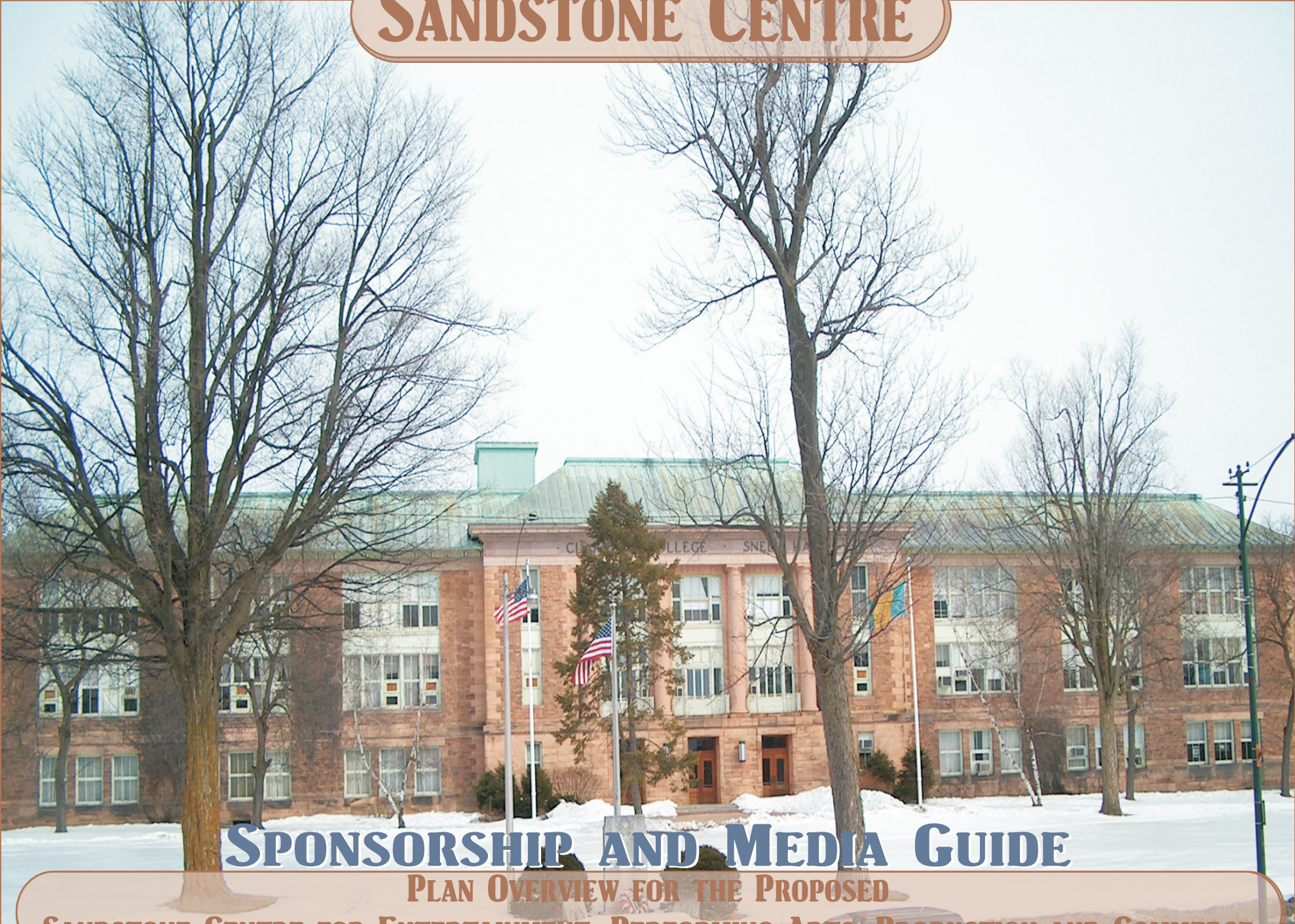


SANDSTONE CENTRE

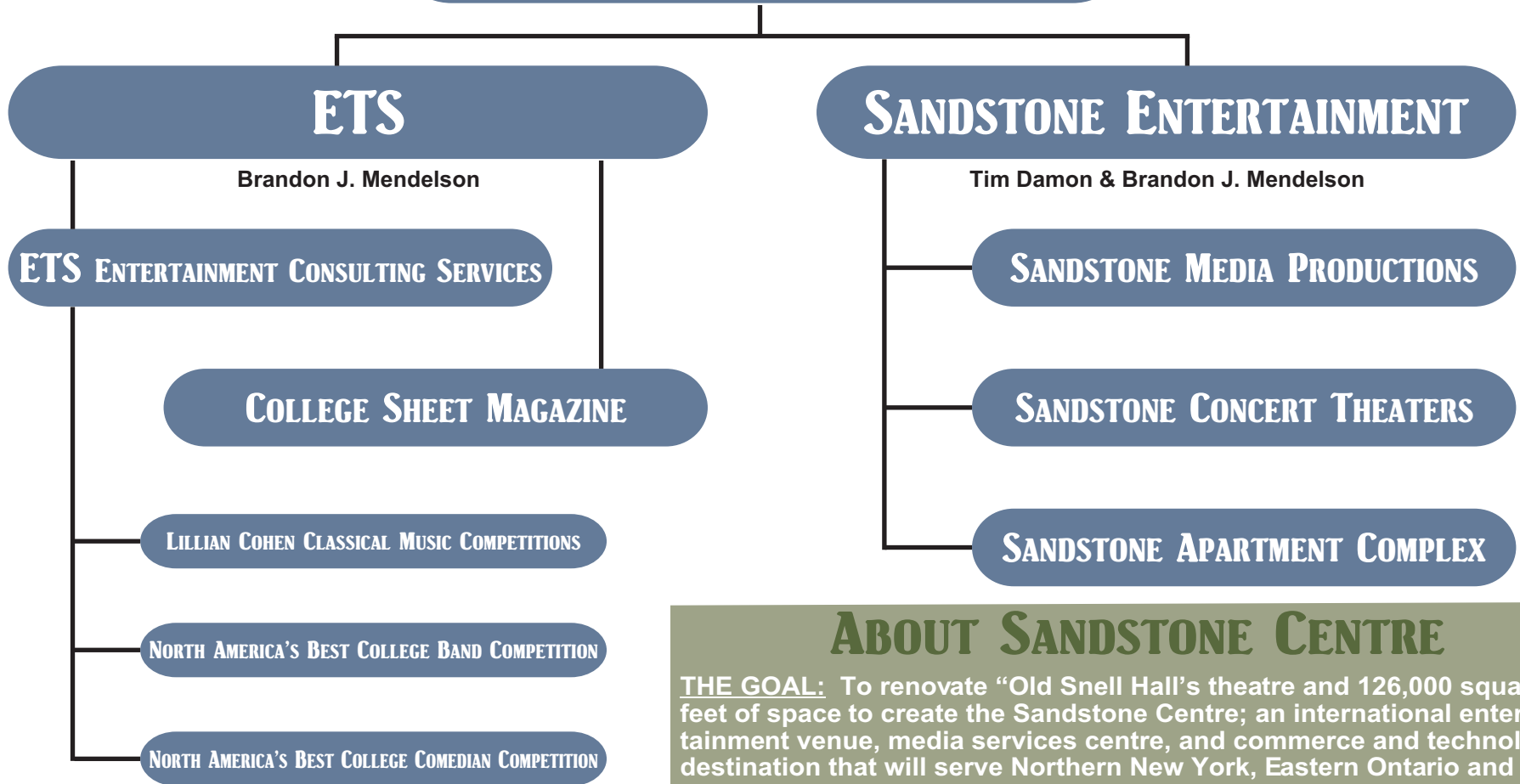


SPONSORSHIP AND MEDIA GUIDE

PLAN OVERVIEW FOR THE PROPOSED
SANDSTONE CENTRE FOR ENTERTAINMENT, PERFORMING ARTS, PRODUCTION AND COMMERCE

SANDSTONE CENTRE'S DIVISIONS

SANDSTONE CENTRE



ABOUT SANDSTONE CENTRE

THE GOAL: To renovate "Old Snell Hall's theatre and 126,000 square feet of space to create the Sandstone Centre; an international entertainment venue, media services centre, and commerce and technology destination that will serve Northern New York, Eastern Ontario and the world.

WHY? The local community, which includes over 12,000 current college students, alumni, family and friends NEEDS an entertainment venue and social place.

ETS and Sandstone Entertainment will house their corporate headquarters in Sandstone Centre. We will encourage other companies to join us in the building to take advantage of the many unique attributes the centre has to offer.

Our entertainment venue will be available for community booking as well as booking of national and international entertainment acts. All events featuring local, national and international acts will be recorded for air through our international media partners and made available for digital purchase.

SANDSTONE CENTRE

HISTORICAL PHOTOS AND PHOTOS OF BUILDING, GROUNDS

Historical Photos ©Potsdam Public Museum

Pictured Below: FDR with Congressman Snell in front of "Old Snell Hall"



Interior Photos



Exterior Photos



PRODUCTIONS

LILLIAN COHEN CLASSICAL MUSIC COMPETITION



Competition broadcast on:



Cohen competitions will air twice each year around Christmas on ION Television:

"ION Media Networks, Inc. is a network television broadcasting company which owns and operates the largest broadcast television station group in the U.S., as measured by the number of television households ION's stations serve. The Company owns and/or operates 60 full-power broadcast television stations, including stations in each of the top 20 U.S. markets and 39 of the top 50 markets."

(Source: Ionmedia.tv)

NORTH AMERICA'S BEST COLLEGE BAND COMPETITION



Judged by & broadcast on:



A 30 Date North American college tour to find the best college band. 15 dates on the East Coast in September and October, 15 dates on the West Coast in February and March each year.

All shows are FREE to students and FREE to the host colleges.

The Prize: A record deal with MySpace Records.

Every show is filmed and edited for release on the College Sheet branded MySpace page and for thirty episodes on ION television.

Millions in America and Canada will vote to select the best band, giving the top thirty international exposure while voters choose the winner.

NORTH AMERICA'S BEST COLLEGE COMEDIAN COMPETITION



Broadcast on:



Millions of students will enter our online contest on Second Life and Facebook to determine North America's Best College Comedian.

The top ten will be selected and brought to the Sandstone Centre to compete live with the winner opening for a major comedian.

THE OSCAR COHEN MEMORIAL SCHOLARSHIP CONCERT



A college entertainment company with broadly appealing entertainment events and productions under the College Sheet brand name.

Raised \$20,000 for the Oscar Cohen Memorial Scholarship. The scholarship was endowed and awarded in the Fall of 2007.

Held a successful Lillian Cohen Classic Competition for the world famous Crane School Of Music in April of 2007.

TBS COLLEGE SURVIVAL TELEVISION



A locally published magazine that features the work of college students attending school in Northern New York, Eastern Ontario, and Burlington, Vermont.

The magazine is distributed in major markets such as Lake Placid, Watertown, Ottawa, Burlington, Potsdam, Canton and Plattsburgh. Content in the magazine is distributed globally through our website.

College Sheet is a container brand that allows our corporate partners to generate money while funding our free college program initiative.

College Sheet is a magazine published in our region to inform our audience of the latest Sandstone Centre events and our projects.

THE BRANDON SHOW RADIO PROGRAM



Catch these College Sheet events and more live at the new Sandstone Centre.



MEDIA PARTNERS

GLOBAL



REGIONAL

Ottawa, ON - Burlington, VT - Potsdam, NY - Watertown, NY - Lake Placid, NY - Albany, NY - Saratoga, NY - Glen's Falls, NY - Lake George, NY.

North Country Now, The Watertown Daily Times, The County Penny Saver, The Cornwall Standard Freeholder, The Lake Placid News, Q Country, 102.9fm, 101.5fm The Fox, 96.1fm The Valley, WWNY, WNYF, North Country Public Radio, Northern New York Flair, Fourth Coast Entertainment, and many more.

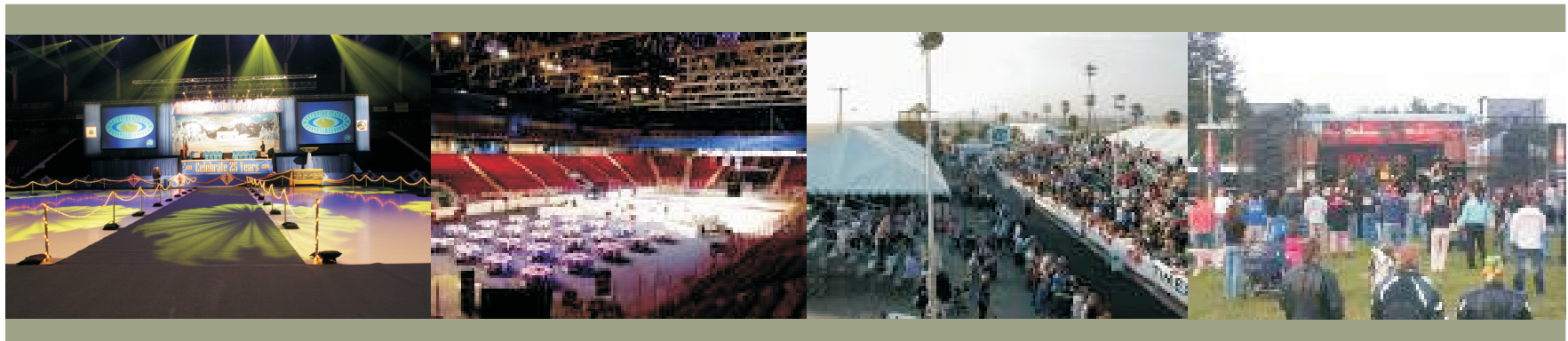


PRODUCTION PARTNERS

Events will be produced by Events-Sounds

Events-Sound, Inc. has over 17 years experience in the event production, entertainment and sound industry. They offer professionalism, attention to detail along with only state of the art equipment and have gained impeccable testimonials from each of their corporate clients to include; **Red Bull, NY Lottery, Mercedes Benz, Anheuser-Busch & Ironman North America** just to mention a few! They are the premier event producer and production company in Northern, NY.

For more information regarding Events-Sound, Inc. visit www.events-sound.com.



Events will be represented by Moderne Promotions



The company specializes in marketing and promotions. Moderne Promotions creates and manages events and promotions in such venues as nightclubs, bars, concerts venues, and cafes. The company offers brand marketing and new product introduction utilizing such tactics as buzz and viral marketing, sampling, retail tie-ins, and event sponsorships.

Moderne Promotions clients include: **McDonalds, Gillette, The World Bank Nesquick and Budweiser.**

SPONSORSHIP OPPORTUNITIES

Building naming rights for Sandstone Centre.

Physical commercial space for integration of company outlets, products and services in Sandstone Centre.

As a bonus, our 6 premium  sponsors will continue to receive substantial advertising across our website and at events held at the Sandstone Centre for an additional three years.

Customized advertising at every Sandstone Centre event.

Our partnership with Google, Second Life, Youtube, MySpace, Facebook, XM Radio, The Daily Jolt, CBS U-WIRE, mtvU, and ION allow for total sponsor customization to strengthen your marketing efforts and further your established campaign goals.

Data analysis you can trust. Every event will have its own set of internal and external data collection and analysis reports from Sandstone Centre and its media partners to measure your sponsorship success with us.

All audience information and data will be audited by an independent third party and provided for free to our sponsors.

Product integration and utilization in our television broadcasts.

Product integration and utilization in our webcasts and serials.

Sponsor branded video player on sandstonecentre.com website.

Magazine advertisements and inserts.

Inclusion in all Sandstone Centre and College Sheet Project press and promotional material.

Inclusion in Sandstone Centre branded MySpace pages.

Inclusion in Sandstone Centre branded Facebook page.

Inclusion in Sandstone Centre branded Second Life Island.

Inclusion in Sandstone Centre and College Sheet branded Youtube page.

Sponsor branded Second Life area.

:15 second pre-roll advertisement in videos produced by Sandstone Centre.

:60 second post-roll advertisement.

Captive audience of hundreds of college students living and visiting Sandstone Apartments upon its projected 2010 opening.

Lillian Cohen Classical Music Competition Sponsorship Opportunities

Ion Television, mtvU, WWNY, Fox 28

Radio Opportunities

101.5fm The Fox, 96.1fm The Valley, North Country Public Radio, Q Country 102.9fm, XM Radio, Google Radio Ads

Print Opportunities:

Google Print Ads, Northern New York Flair, Fourth Coast Entertainment, North Country Now, The Watertown Daily Times, The County Penny Saver, The Cornwall Standard Freeholder (Canada), and The Lake Placid News

North America's Best College Comedian Competition Sponsorship Opportunities



Title and Presenting Rights

On-Site Signage and promotional give-aways

Radio opportunities: XM Radio, 101.5FM The Fox, 100.3fm The Point

Web & Print Opportunities: mtvU College Media Network, Facebook branded page (Comedian) MySpace branded page (North America's Best College Band)

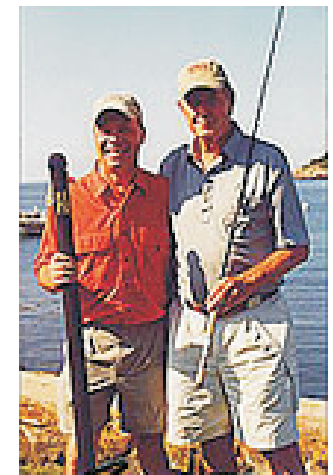
Second Life Presence

College Sheet will travel to each speaking tour stop and North America's Best College Band stop in a Winnebago Vectra that can be branded with your logo

CONTACT



Brandon J. Mendelson



Tim Damon

*Pictured above: with President George H.W. Bush in Kennebunkport, ME
Pictured below: with BBC film crew and with Senator Clinton*



Disclaimer: This document may contain certain forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended, including, but not limited to, statements as to future operating results and plans that involve risks and uncertainties. Such forward-looking statements involve known and unknown risks, uncertainties and other factors which may cause the actual results, performance or achievements to differ materially from any future results, performance or achievements expressed or implied by those projected in the forward-looking statements for any reason. References herein to "Sandstone Centre", "College Sheet," "we," "our," "us" and similar words or phrases are references to Sandstone Centre and its subsidiaries, unless the context otherwise requires.

Also: Sandstone Entertainment LLC is a separate organization from College Sheet / Earth's Temporary Solution and is not directly associated or connected with College Sheet projects and programs.